


Curriculum Vitae

Name	Dr.(Mrs.) P.Gnana Soundhari	
Qualification	M.A., M.Phil., Ph.D.,	
Designation	Assistant Professor of Economics	
Date of joining	10.7.2006	
Working Experience	17 years to till date	
Email id	pgnanasoundhari13@gmail.com	
No. of Papers Published in Journal	7	
No. of International Conference Attended	7	
No. of National Conference Attended	19	
Orientation Programme, Refresher Course, Short Term Course, Faculty Development attended (Online)	48	
No. of Seminar /Conference/ Workshop Attended (Online)	57	
National Seminar Organized	02	
State Level Seminar Organized	01	
Research Projects Guided under UG Level	Completed: 12	
Rank	10 th Rank In University (M.A Economics) Madurai Kamraj University, Madurai.	
Awards	Best Faculty Award 2019 issued by Indian Academic Researcher Association.	

Administrative Experience:

- ✓ Staff-in-charge on Gandhi study Circle, APA College for Women, Palani.
2008-2015.
- ✓ Life member – Association of Economist of Tamilnadu 2019 onwards.
- ✓ Member, Board of Studies for UG and PG Economics.
- ✓ Member of National and state level Seminars and Workshops Organized.
- ✓ Member of Extension Activity committee, APA College for Women, Palani.
2009-10.
- ✓ Question Paper setter and Examiner for End Semester Examination to various autonomous colleges.

Research Paper published in Journal

Sl.No.	Title	Name of the Journal	Month and year
1.	A Survey on the Trends in Consumer Brands: A Special reference in Facial Washing	Kalyan Bharathi ISSN 0976-0822 Vol, 24, No.8 (V) 2021 UGC Care Approved, Group I, Peer Reviewed and Referred Journal by Kalyan Kumar Dasgupta Memoiral Committee, Kolkata.	2021
2.	A socio Economic Analysis of street vendors in Palani Town Dindigul District of Tamilnadu	Think India Journal, ISSN -0971-1260, Impact Factor : 6.2 ,Vol -22 Issue 14, Page 12341 - 12348	December -2019
3.	Role of ICT in Agricultural Marketing	Journal of Emerging Technologies and Innovative Research (An International Open Access Journal & UGC and ISSN Approved) Impact Factor based on Google Scholar h-index impact factor of 2018: 5.87 as per h-index calculation (ISSN: 2349-5162). volume 6, issue 2	February 2019
4.	One day National level conference on “Rural Marketing and Agribusiness for Economic Transformation” in association with NABARD. Presented a paper on the title “Micro-Financing Through SHG- Bank linkage Programme of NABARD”	Published in the Journal of Applied science and engineering methodologies, ISSN 2395-5341, pp.no.195-198. Karpagam Academy of Higher Education, Coimbatore.	24.01.2018
5.	MGNREGA: Role in Employment of in Indian agriculture.	Indo-Asian Journal of Multidisciplinary Research published by JPS scientific Publication Ltd, Volume 2, issue- 2, year 2016 PP.526-529, ISSN: 2454-1370.Impact Factor : 3.265	Mar.2016
6.	National conference on “Contemporary issues in Ethical B2P” Presented a Paper. Title: Service blue printing	Published by Bonfring International journal of Industrial Engineering and management science volume 6, special issue/ Feb 2016.ISSN: 2250-1096.Karpagam Academy of Higher	28.01.16

	B2P.	Education, Coimbatore.	
7.	Rural manpower utilization in MGNREGS in dindigul district of Tamilnadu.	Published on International Journal of Advances in management and Economics. Vol. 4, issue 3, PP.30-36, ISSN:2278-3369.	May- June 2015

Seminars, Conferences Paper Published

S.No.	Name of the Seminar / Conference / Symposia Workshop, etc	Title of the paper	Name of the Sponsoring Agency	Name of the Publisher
1.	Tribal society and Culture of Tamilnadu	MGNREGA: Role in Employment of Schedule Tribes.	PG & Research Department of History, A.P.A College for Women, Palani.	First Edition: September 2020, ISBN: 978-93-90082-61-2 SHANLEX Publications, Vasantha nagar, Madurai. www.shanlexpublications.com
2.	International Conference on tamilaham's trade Contact with the World Countries prior to the British colonial rule	Trade and Commerce under Pandyas	PG & Research Department of History, A.P.A College for Women, Palani.	First Edition: September 2019, ISBN: 978-93-87865-33-4 Forschung Publications, Mogappair, Chennai,
3.	One day seminar on Gender Equality – issues and Challenges	பெண்களும் – சமுதாய மேம்பாடும்	PG & Research Department of History, A.P.A College for Women, Palani.	First Edition: June 2013, ISBN: 978-81-7735-739-4 Pages : xxi + 407 + 428 Pavai Publications, Rayapettah, Chennai.

International level Seminars/Conferences/Symposia /Workshops etc., attended

Sl. No.	Name of the Seminar / Conference / Symposia Workshop, etc	Organised By	Date
1.	International conference on Environmental Degradation and its impact on society: Measurement Management and conservation	PG Department of Zoology, A.P.A College for women, Palani	20.01. 2020
2.	International conference on Current scenario in Plant Science and Environmental Conservation	Department of Botany, A.P.A College for women, Palani.	07.01.2020
3.	International conference on Role of Micro Finance in Rural Empowerment.	PG Department of Commerce, BWDA Arts & Science College, Kolliyangunam, Tindivanam, Villupuram District.	04.01.2020
4.	A one day International conference on Tamilahams Trade Contact with the world Countries Prior to the British Colonial Rule	PG & Research Department of History, A.P.A College for women, Palani.	17.12.2019
5.	International conference on “Ethical Issues in Academic Research”	Organised by Indian Academic Researchers Association, held at Syed Husainuddin Hall, Jamal Mohamed College, Thiruchirapalli, Tamilnadu,	21.04.2019
6.	UGC Sponsored International workshop on “ Smart cities-A way to Smart Economy”	Department of Economics, Sri G.V.G Visalakshi College for women, Udumalpet.	26.02.2019
7.	One day international conference on global recession and its impact.	Department of Economics Fatima College, Madurai	22.1. 2010

National level Seminars/Conferences/Symposia /Workshops etc., attended

Sl. No.	Name of the Seminar / Conference/Symposia/ Workshop	Organised by	Date
1.	UGC Sponsored National level Seminar on Prospects and problems of Indian agriculture in the ERA of Globalization. Presented a paper entitled on Agricultural Labour	PG & Research Department of Economics, Erode Arts college, Erode	22.9.2005 & 23.9.2005
2.	National Level workshop on Eco Friendly Tourism-The Need of the hour	Eco-Development Club, A.P.A College for Women, Palani	15.02. 2007
3.	As a organizing committee member of National level seminar on “Rupee Appreciation a Paradox” Presented a paper on Rupee Appreciation and Knowledge management.	Department of Economics & PG and Research Department of commerce, A.P.A College for Women, Palani	22.02.2008
4.	Participated in one day National level workshop on “Towards building a sound governance system -A present day essential of corporate sector.	PG & Research Department of Commerce, A.P.A College for Women, Palani.	06.04.2009
5.	National level seminar on Best practices for quality enhancement in higher Education	A.P.A College for Women, Palani.	31.03.2011
6.	UGC sponsored one day National level conference on the Role of stakeholders in the Development of Tourism in India Presented paper on the topic successful Eco-Tourism practices : Role of stakeholders	PG & Research Department of History in collabration with Department of Historical Studies & Tourism management, Mother Teresa women’s university, Kodaikanal.	02.05. 2011
7.	National Level Seminar on Gender Equality Issues and Challenges, Presented a paper on Women and social Empowerment	PG & Research Department of History, A.P.A College for Women, Palani.	02.03.2013
8.	Organizing Committee member of National Seminar on Retail Marketing – Perspectives and challenges	Department of Economics, A.P.A College for Women, Palani	04.03.2013

9.	National Seminar on Corporate social responsibility in modern business. Presented a paper on Business Ethics and Values in corporate culture	PG and Research Department of Commerce, A.P.A College for Women, Palani.	24.4. 2013
10.	National level conference on Strategies for the sustainable industrial Development – Road map to make in India. Paper Presented on “Structure of employment in post reform period”,	Vidhyasakar college of Arts and Science, Udumalpet.	23.02.2015
11.	Organizing Committee member of National Seminar on Economic Crisis- A Threat to developing Economics	Department of Economics, A.P.A College for Women, Palani.	01.09.2015
12.	National Seminar on Green Marketing: Prospects and Challenges. Presented a paper on Greening Agricultural Marketing in India.	PG & Research Department of Commerce, A.P.A College for Women, Palani.	29.09.2015
13.	National conference on “Impact on Recent Advances and Innovations in Business Administration” Paper presented on Cyber-crime and security	Innovative impresarios an association of Department of Management Studies and Research, KarpagamUniversity Coimbatore.	21.2.2017
14.	Participated National Workshop on “Impact of Demonetization”	PG Department of Economics, Arulmigu Palaniandavar College of Arts and Culture Palani.	24.3.2017
15.	KAHE & NABARD Sponsored National Conference on “Rural Banking And Agri-Business For Economic Transformation” Paper Presented a topic on “Micro Financing Through SHG- Bank Linkage Programme of NABARD”.	Department of Management, Karpagam Academy of Higher Education, Coimbatore	24.1.2018
16.	Participated A one day National level workshop on ‘Skills to Scale High’	A.P.A College For women, Palani & Meenachi mission Hospital and Research centre, Madurai.	24.01.2019
17.	A one day National Conference on Commercially Viable Sustainable Farm Practices. Presented a paper on Role of ICT in Agricultural Marketing	PG & Research Department of commerce and Commerce with CA, SNMV College of Arts and science Institute of	30.01.2019

		management, Coimbatore.	
18.	One day NAAC Sponsored National Seminar On “Challenges in Quality Sustenance in Higher Education” Presented a Paper on Role of ICT in The Process of Teaching Learning	Internal Quality Assurance Cell (IQAC), A.P.A College For women, Palani.	29.01.2019
19.	Three day National workshop on Advanced Research Methodology & Statistical Analysis (SPSS & AMOS) for Social Science Sponsored by Indian Council of Social science Research (ICSSSR-SRC), Hyderabad.	Department of Economics, G.T.N Arts College, Dindugul.	5 th , 6 th , & 7 th March 2020
20.	Two Day National Level Seminar on Innovative Entrepreneurship and Sustainable Development. “Conveniences and Complexities Faced by Sustainable Entrepreneurs in Indian Business Scenario”	APA College for Women, Palani	30.03.2023 and 31.03.2023.
21.	42 nd Annual Conference of the Association of Economists of Tamilnadu (AET) and also acted as a Session Coordinator – Regional Economics.	APA College of Arts and Culutre, Palani	25.02.2023
22.	Two Day National Level Seminar on Self-Reliant India : A Pathway to Developed India Mission 2047 “SRIPDIM-2047” presented a paper on “Enrichment Free Entrepreneurs – A Pathway to Leading India”	GTN Arts College, Dindigul	05.01.2023 and 06.01.2023.

**Orientation Programme, Refresher Course, Short Term Course, Faculty Development Programmes
(Online)**

S.No.	Title of the professional development programme	Name of the College/University, conducting	Date (from-to)
1.	Two Weeks Faculty Development Programme on Managing Online Classes and Co-Creating MOOCS	Teaching Learning Centre, Ramanujan College, University of Delhi Sponsored by of MHRD, Pandit Madan Mohan Malaviya National mission on Teachers & Teaching (PMMMNTT)	20.04.2020 to 06.05.2020
2.	One Week FDP on Multimedia Enriched E-Content Development	Guru Angad Dev Teaching Learning Centre SGTB Khalsa College,	21.05.2020 to 26.05.2020

		University of Delhi under the Pandit Madan Mohan Malaviya National mission on Teachers & Teaching (PMMMNTT) of MHRD in Collaboration with St.John's College Agra University of Delhi	
3.	One Week FDP on Development of Careers in Higher Education in India in the 21 st Century	Guru Angad Dev Teaching Learning Centre SGTB Khalsa College, University of Delhi under the Pandit Madan Mohan Malaviya National mission on Teachers & Teaching (PMMMNTT) of MHRD in Collaboration with St.John's College Agra University of Delhi	23.06.2020 to 27.06.2020
4.	Three Days Online Training Programme entitled Research Methodology for Social Sciences	Department of Social Work, Bharathidasan University, Tiruchirappalli.	18.05.2020 to 20.05.2020
5.	One week Train the Trainers Programme on Pedagogy for (4E) Success 6S PEEEEES (Peace)	Organized by SA College of Arts & Science, Chennai.	08.06.2020 to 14.06.2020
6.	Online Faculty Development Programme It included a demonstration with hands on exposure in Research Gear's using Linux, LaTeX, R, Python and Biopython Programming.	conducted remotely at Loyola College of Arts & Science in association with Spoken Tutorial Project, IIT Bombay, MHRD, Govt. of India.	11th to 16th May 2020
7.	One Week National Online Faculty Development Program on ICT Tools for Effective Teaching Learning,	School of Mathematical Sciences, Swami Ramanand Teerth Marathwada University, Nanded "Dnyanteerth", Vishnupuri, Nanded-431606, Maharashtra	11th to 16th May 2020.
8.	Online Refresher Programme on "MBA - PPC (MANAGEMENT, BUSINESS, ADMINISTRATION - PRESENT & POST CRISIS)"	Organized by Continual & Advanced Learning Lounge (CALL), SA Curricula Advanced Support System, SA College of Arts and Science, Thiverkadu, Chennai.	14th April 2020 to 04th May 2020
9.	IQAC under UGC PARAMARSH Scheme on Course and Curriculum Design in Higher Education	Sri GVG Visalakshi College for women, Udumalpet	8 th May 2020
10.	IQAC under UGC PARAMARSH Scheme on "Forging New Pathways: Skill Based Education and Collaboration"	Sri GVG Visalakshi College for women, Udumalpet	7 th May 2020
11.	IQAC under UGC PARAMARSH Scheme on "Institutional Quality Achievement Maintenance and	Sri GVG Visalakshi College for women, Udumalpet	9 th May 2020

	Sustenance”		
12.	IQAC under UGC PARAMARSH Scheme on “Research Collaboration for Quality Research”	Sri GVG Visalakshi College for women, Udumalpet	4 th May 2020
13.	One Week National FDP on “Nurturing Entrepreneurship – Law and ICT Perspectives”	Department of Commerce (E-Commerce) Nallamuthu Gounder Mahalingam College, Pollachi, Tamilnadu	16 th May to 22 May 2020
14.	Seven Days International Faculty Development Programme on “Impact of COVID 19 on Higher Education Institution’s Challenges & Responses”	Hindustan college of arts and science An autonomous college – affiliated to Bharathiar university, Coimbatore-641 028, Tamilnadu India	16 th May to 22 nd May 2020.
15.	One day online Faculty Development Programme on Play with ICT on Education	Arulmigu Palaniandavar Arts College for Women, Palani	18 th May 2020
16.	Online Faculty Development Programme on Examinations in wake of COVID-19	Department of Commerce - Shift II, Patrician College of Arts and Science, Chennai in Association with Digital Edu. IT Solution.	8 th May 2020
17.	Faculty Development Programme on “Teaching and Learning with Google Classroom”	C.S.I Ewart Women’s Christian College, Melrosapuram	4 th May 2020
18.	Three-Day Online Faculty Development Programme on Emotional Intelligence	KG college of Arts & Science, Coimbatore.	28 th , 30 th April and 2 nd May 2020.
19.	One week online Faculty Programme on Entrepreneurship :Research, Critical Thinking and innovation	Indian Academic Researcher Association, Thiruchirapalli, Tamilnadu in association with Entrepreneurship Development cell, Acharya Institute of Graduate studies, Bangalore.	22 nd to 28 th April 2020
20.	Three day National Level online Faculty Development Programme on Recent Trend in Artificial Intelligence and impact on Teaching Professionals	Buzzment and Buztech Association, Rathnavel Subramaniam College of Arts and Science, Sulur, Coimbatore,	22 nd to 24 th April 2020
21.	Online training Course on Entrepreneurship Development	Arulmigu Palaniandavar Arts College for women, Palani	15 th & 16 th April
22.	Faculty Development Programme on Teaching, Learning and Evaluation	Arulmigu Palaniandavar Arts College for women, Palani	4 th May to 6 th May
23.	Short Term Training Programme (STTP : 2020 : 26/4 - 09/05) on "I5 - INNOVATION, INCUBATION, INTRAPRENEUR, INVENTION &	Organized by Centre by IP Law (C-IPL) of SA Centre for Constructive Learning and Systematic Research to commemorating the World IP Day	26 th April to 9 th May2020

	INTELLECTUAL PROPERTY"	SA College of Arts and Science, Thiverkadu, Chennai,	
24.	One week Online course on Research methodology for social science	Indian Academic Researcher Association, Thiruchirapalli, Tamilnadu in association with Indian Accounting Association Thiruchirapalli Branch.	6 th April to 12 April 2020
25.	Seven Days Faculty Development Programme on "TEACHING IN GLOBALLY CONNECTED WORLD"	Department of Business Administration Nallamuthu Gounder Mahalingam College Pollachi.	18.05.2020 to 24.05.2020
26.	Two Day Online Course on Personality Development	Department of Business Administration, Vivekanantha College of Arts and Science, Tiruchengodu, Namakkal.	17 th & 18 th April 2020
27.	One week National level short term course on "VIRTUAL LEARNING ENVIRONMENT" through online mode.	A.P.A.College of Arts and Culture, Palani & Unnat Bharat Abhiyan (c-36569)	18.05.2020 to 24.05.2020
28.	Seven days National level Faculty development programme on Pedagogical Methods Suitable for a pandemic situation	Jointly organised Department of Economics, NGM college, Pollachi. And PG and Research Department of Economics, Erode Arts College, Erode	27.5.20 to 2.6.20
29.	Online National Faculty development Programme on Application of statistics in Research	Organized by Department B.Com., CS and Finance SNMV College of Arts & Science, Coimbatore.	28.05.2020
30.	The Faculty Programme on Art of writings Research Article in Hi – Indexed Journals	Organized by Department of Business Administration of Nehru Art & Science College, Coimbatore.	29.04.2020 to 30.04.2020
31.	Six Days Faculty Development Programme	Department of B.Com., (General) Shift II, Guru Nanak College, Chennai.	20.05.2020 to 25.05.2020
32.	National Level Online Faculty Programme on Model Pedagogy using online Teaching Techniques	PG & Research Department of Commerce APA College for Women, Palani.	29.05.2020
33.	Online Course on Introduction to Cyber law	Department of Commerce (B.Com., & M.Com.,) Sri Krishna Adithya College of Arts & Science, Kovaiputhur, Coimbatore.	03.05.2020
34.	FDP on Research Methodology : Tools & Techniques	IILM College of Engineering Technology	18.05.2020 to 22.05.2020
35.	Faculty Development Programme on National Webinar Entitled Challenges and opportunities before Indian Higher Education due to	Guru Angad Dev Teaching Learning Centre SGTB Khalsa College, University of Delhi under the Pandit Madan Mohan Malaviya National	02.05.2020

	Covid – 19	mission on Teachers & Teaching (PMMMNMTT) of MHRD	
36.	Faculty Development Programme on National Webinar Entitled Corona pandemic and Economic Challenges in India	Guru Angad Dev Teaching Learning Centre SGTB Khalsa College, University of Delhi under the Pandit Madan Mohan Malaviya National mission on Teachers & Teaching (PMMMNMTT) of MHRD	04.05.2020
37.	Faculty Development Programme on National Webinar Entitled Challenges and opportunities in Higher Education in India for the 21 st Century	Guru Angad Dev Teaching Learning Centre SGTB Khalsa College, University of Delhi under the Pandit Madan Mohan Malaviya National mission on Teachers & Teaching (PMMMNMTT) of MHRD & IQAC Hindu College University of Delhi	08.05.2020
38.	Three Days FDP on Physics and Technology of Materials	Post Graduate Department of Physics Srinivasan College of Arts & Science, Perambalur.	03.06.2020 to 05.06.2020
39.	National Webinar Series (12 Sessions) on Knowledge Generation in Education during Covid – 19 Pandemic - Quality Research	Bombay Teacher Training College, HSNC University, Mumbai & Department of Education, University of Mumbai.	01.06.2020 to 06.06.2020
40.	Seven Days International Level FDP on impact of Post Covid – 19 Scenario in Banking and Insurance Sector	Department of Commerce Banking and Insurance NGM College of Arts & Science, Pollachi.	20.05.2020 to 27.05.2020
41.	Virtual FDP on Resilient Business Strategies : Preparing for a Pandemic World	Department of Commerce, Sri Ramakrishna College of Arts & Science, Coimbatore.	14.05.2020 to 16.05.2020
42.	FDP on Effective Learning and Teaching Methods of Business Practices	Kalsalingam Business School, Kalasalingam Academy of Research of Education, Krishnankovil.	19.05.2020 to 25.05.2020
43.	Virtual Session on Research and Post Doctoral Fellowship opportunities in Foreign University	Research and Development Cell, Sai ram Institute Management Studies and development of Management studies, Sai ram institute of Technology, Chennai.	29.05.2020
44.	FDP on Emotional Intelligence	Department of Business Administration Veltech Ranga Sanku Arts College, Avadi, Chennai.	20.05.2020
45.	One Week National Level FDP on Nurturing Entrepreneurship Law & ICT Perspectives	Department of Commerce (E-Commerce) NGM College, Pollachi.	16.05.2020 to 22.05.2020
46.	R Training Programme	Organized by Kamadhenu Arts and Science College. The Training is offered by the Spoken Tutorial	01.05.2020

		Project, IIT Bombay Funded by the National Mission of Education Through ICT, MHRD, Government of India.	
47.	Skill enhancement Programme on Molecular Diagnostic Techniques for SARS CoV2	PG Department of Zoology, APA College for Women, Palani.	03.06.2020
48.	Capability Enhancement Programme on Stress Management	Youth Red Cross, APA College for Women, Palani.	02.06.2020