



**ARULMIGU PALANIANDAVAR ARTS COLLEGE FOR
WOMEN(Autonomous), PALANI
STAFF-PROFILE**



Name	Mrs.M.Manimegalai
Designation	Assistant Professor
Department	PG And Research Department of Commerce
Qualification	M.Com.,M.Phil.,PGDE.Com
Year of Experience in Teaching / Research	13Years 9 Months /12 years 9 Month
Date of Joining	04.08.2009
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No. of Journal Published (International)	1
No. of Journal Published (National)	1
No. of Conference Attended (International)	3
No. of Conference Attended (National)	7
No. of papers published in Books	Nil
No of Grants Received	Nil
No. of Patent Received	Nil
No. of Awards Received (National/ International)	Nil
Member of Editorial Board/ Reviewer Board if any	Nil

EDUCATIONAL QUALIFICATION

S.No	Degree	Subject	Year of Completion	Name of the Institution/ University
1	M.Phil	Commerce	April 2009	Madurai Kamaraj University
2	M.Com	Commerce	April 2004	Arulmigu Palaniandavar Arts College for Women / Madurai Kamaraj University
3	PG Diploma with Ecommerce	Commerce	April 2004	Arulmigu Palaniandavar Arts College for Women / Madurai Kamaraj University
4	B.Com	Commerce	April 2002	Arulmigu Palaniandavar Arts College for Women / Madurai Kamaraj University
5	12 th	Commerce & Accountancy	March 1999	Sri Renugadevi Higher secondary school, Neikkarapatti
6	10 th	State Board	April 1997	Sri Renugadevi Higher secondary school, Neikkarapatti

TEACHING EXPERIENCE: (13 Years 9 Months)

S.No	Designation	Name of the Institution	From	To
1	Assistant Professor	A.P.A College for women, palani	04.08.2009	Till Date

Research Projects Guided

UG	PG
14	9

UG Projects Guided:

S.No	Reg. No of the student	Name of the Student	Title of the Project	YEAR
1.	14UCAS12	T.GAYATHRI	A Study on Consumer Satisfaction towards Lakme Products (With Special Reference to Palani Town)	2016-2017
	14UCAS41	D.POOMARI		
	14UCAS54	D.SASIKALA		
	14UCAS74	M.YAMUNA		
	14UCAS66	N.SULOCHANA		
2.	14UCAS02	R.ABINAYA	A Study on Consumer Satisfaction towards Washing Machine (With Special Reference to Palani Town)	2016-2017
	14UCAS06	K.ATCHAYA		
	14UCAS18	M.YAYANTHI		
	14UCAS37	R.NIVETHA		
	14UCAS55	R.SEETHALAKSHMI		
	14UCAS68	N.SUDHA		

3.	14UCAS21	V.KALEESWARI	A Study on Consumer Satisfaction towards Online Shopping (With Special Reference to Palani Town)	2016-2017
	14UCAS28	K.MAGUDEESWARI		
	14UCAS33	D.MASILAMANI		
	14UCAS48	S.RAMYA		
	14UCAS56	S.SELVANAYAKI		
4.	15UCASO1	M.ANGALEESWARI	A Study on Women's Attitude towards Sarees (With Special Reference to Palani Town)	2017-2018
	15UCASO2	K.C.ARUNADEVI		
	15UCASO4	A.BARAKKATH NISHA		
	15UCASO9	G.GAYATHRI		
	15UCAS52	N.PRIYA		
	15UCAS70	P.SUGANYA		
5.	15UCAS73	V.VANITHA	A Study on Customer Preference Towards Britannia Biscuits (With Special Reference to Palani Town)	2018-2019
	16UCAS08	N.DURGA DEVI		
	16UCAS21	S.KAVITHA		
	16UCAS27	C.MADHU PRIYA		
	16UCAS36	R.MEENAKSHI		
	16UCAS39	T.MURUGESHWARI		
	16UCAS46	S.RAJALAKSHMI		
6.	16UCAS65	R.VARSHADEVI	A Study on Customer Preference towards DTH Service Provider (With Special Reference to Palani Town)	2018-2019
	16UCAS14	S.INDHIRA		
	16UCAS20	P.KASTHURI		
	16UCAS38	S.MOHANADEVI		
	16UCAS41	P.PANDISELVI		
	16UCAS59	S.SUBALAKSHMI		
	16UCAS61	M.SUGUTHA BANU		
7.	16UCAS66	S.VEERAMANI	A Study on Users Satisfaction towards Whatsapp (With Special Reference to Palani Town)	2019-2020
	17PUCAS11	G.GAYATHRI		
	17PUCAS28	R.LAVANYA		
	17PUCAS30	K.MAHALAKSHMI		
	17PUCAS41	V.PAVITHRA		
	17PUCAS44	B.PRADEEPA		
	17PUCAS60	S.SIVASANGARI		
8.	17PUCAS61	G.SOWMIYA	A Study on Users Satisfaction towards Online Shopping (With Special Reference to Palani Town)	2019-2020
	17PUCAS03	S.BAMABALALAKSHMI		
	17PUCAS15	G.HARSHAVARDHINI		
	17PUCAS20	S.KALAI VANI		
	17PUCAS38	M.NITHYA		
	17PUCAS42	K.POONKODI		
	17PUCAS45	P.PRADEEPA		
9.	17PUCAS63	P.THANGAMANI	A Study on Consumer Satisfaction Towards Television (With Special Reference to Palani Town)	2020-2021
	18PUCAS30	K.MADHUMATHI		
	18PUCAS38	S. NANTHINI		
	18PUCAS40	S. NATHIYA		
	18PUCAS45	R. PAVITHRA		
	18PUCAS47	B. PRAKTHISHA		
	18PUCAS49	K. PRIYANKA		
10.	18PUCAS50	K. SANGEETHA	A Study on Users Satisfaction towards E-Wallet (With Special Reference to Palani Town)	2020-2021
	18PUCAS07	M.A. BHUVANESHWARI		
	18PUCAS39	T. NARMATHA		
	18PUCAS41	K. NAVEENA		
	18PUCAS42	M. NIVETHA		
	18PUCAS46	R. PAVITHRA		
	18PUCAS48	T. PRAVEENA		
11.	18PUCAS51	M. SANGEETHA	A Study on Users Satisfaction towards Social Media Network (With Special Reference to Palani Town)	2021-2022
	19PUCAS07	N.DEEPHA		
	19PUCAS09	K.DHARSHINI		
	19PUCAS21	C.KARTHIKA		
	19PUCAS22	V.KARTHIKA		
	19PUCAS26	B.KEERTHANA		
:	19PUCAS48	H.PAVITHRA	A Study on Users Satisfaction towards Social Media Network (With Special Reference to Palani Town)	2021-2022
	19PUCAS55	S.SOBIYA BANU		

12.	19PUCAS02	B.AJITHA DHARSHINI	A Study on Viewers Satisfaction Towards TV Channels (With Special Reference to Palani Town)	2021-2021
	19PUCAS11	M.GAYATHRI		
	19PUCAS14	J.JESSIMA BARVEEN		
	19PUCAS27	C.KEERTHIKA		
	19PUCAS28	P.KIRUTHIKA		
	19PUCAS45	V.PANDIYARANI		
	19PUCAS56	T.SOWNDHARYA		
13.	20PUCAS02	N.AARTHI	A Study on Viewers Satisfaction Towards YouTube Channels (With Special Reference to Palani Town)	2022-2023
	20PUCAS38	N.PERIYANAYAKIPRIYA		
	20PUCAS54	B.SOWMIYA SRI		
	20PUCAS55	S.SOWMIYA		
	20PUCAS57	M.SRINITHI		
	20PUCAS58	P.SUMITHRA		
	20PUCAS61	K.TAMIL SELVI		
14.	20PUCAS10	A.DURGA DEVI	A Study on Users Satisfaction Towards Smart Watch (With Special Reference to Palani Town)	2022-2023
	20PUCAS23	S.R.KAVIYAMALLI		
	20PUCAS30	K.MUTHUMARI		
	20PUCAS35	A.NITHYA		
	20PUCAS41	M.PRIYADHARSHINI		
	20PUCAS47	S.RENUGADEVI		
	20PUCAS50	K.SELVA PRIYA		

PG Projects Guided:

S.No	Reg. No of the student	Name of the Student	Title of the Project	YEAR
1.	9PCO3345	M.NAGADHEIVAM	A Study on Consumers Satisfaction towards Washing Machine (With Special Reference to Palani Town)	2010-2011
2.	9PCO3355	P.TAMILSELVI	A Study on Women's Attitude towards Sarees (With Special Reference to Palani Town)	2010-2011
3.	10PCO4059	S.NATHIYA	A Study on Customers Satisfaction towards select brands of Tea (With Special Reference to Palani Town)	2011-2012
4.	14PCOS08	R.MONORANSITHAM	A Study on Customers Satisfaction towards Kannan Departmental Store (With Special Reference to Palani Town)	2015-2016
5.	14PCOS22	C.VIJAYALAKSHMI	A Study on Customers Satisfaction towards E-Banking services in (select) public sector Banks in India (With Special Reference to Palani Town)	2015-2016
6.	15PCOS16	B.SHANMUGA PRIYA	A Study on Customers Satisfaction towards Credit Card in Palani town	2016-2017
7.	15PCOS21	M.VANNIYAMMAL	A Study on Customers Satisfaction towards Reliance Jio Sim in Palani town	2016-2017
8.	16PCOS05	K.KANNIKA DEVI	A Study on users preference towards Social Media Network in palani town	2017-2018
9.	16PCOS10	K.MALARVIZHI	A Study on Women attitude towards Cosmetics product in palani town.	2017-2018
10.	17PPCOS06	M.JAYANTHI	A study on Readers preference towards Tamil Newspapers (With Special Reference to Palani Town)	2018-2019

11.	17PPCOS11	A.KOWSALYA	A study on Passengers satisfaction towards Railway services	2018-2019
12.	18PPCOS09	V.MAGUDEESWARI	A Study on Customers Satisfaction towards Eyetex Dazler product (With Special Reference to Palani Town	2019-2020
13.	18PPCOS12	T.PAVITHRA	A Study on Customers Satisfaction towards Instant food product (With Special Reference to Palani Town	2019-2020
14.	19PPCOS14	K.SANGLEESWARI	A Study on Customers Satisfaction towards Tea (With Special Reference to Palani Town	2020-2021
15.	19PPCOS17	M.SUGUTHA BANU	A Study on Consumer Satisfaction towards Refrigerator (With Special Reference to Palani Town	2020-2021
16.	20PPCOS08	S.RAMYA	A Study on users Satisfaction towards DTH service (With Special Reference to Palani Town	2021-2022
17.	21PPCOS03	B.DIVYAJOTHI	A Study on Readers Preference towards Tamil Magazines- with Special Reference to Palani Town.	2022-2023

ARTICLES PUBLISHED:

S.NO	Title of the Paper	International /National/ State	Place	Date
1.	TAMILAHAM'S TRADE CONTACT WITH THE WORLD- ISBN-978-93-87865-33-4, December 2019	International	Arulmigu Palaniandavar Arts College for Women	17.12.2019
2.	RURAL ENTREPRENEURSHIP IN INDIA- ISBN- ISBN:978-81-930409-1-7, March 2023	National	Arulmigu Palaniandavar Arts College for Women	30.3.2023 & 31.03.2023

SEMINARS/WORKSHOPS/CONFERENCE/

S.NO	Title	International/ National/ State	Place	Date
1.	Financial Inclusion-Issues and Challenges	State	Arulmigu Palaniandavar Arts College for Women	21.03.2014
2.	Cases in Green Marketing	National	Arulmigu Palaniandavar Arts College for Women	29.09.2015
3.	Skills to Scale High	National	Arulmigu Palaniandavar Arts College for Women	24.01.2019
4.	GST Implications-Employability	National	Arulmigu Palaniandavar Arts College for Women	17.10.2019
5.	Causes and Effects of Environment Degradation	International	Arulmigu Palaniandavar Arts College for Women	20.01.2020
6.	Train the Trainer Programme Initiative	National	Arulmigu Palaniandavar Arts College for Women	19.03.2020
7.	Capacity of Building for Teachers	National	Arulmigu Palaniandavar Arts College for Women	20.03.2020

8.	Challenges and Problems faced by Women Entrepreneur in Indian Society after COVID-19 Pandemic	National	Sankara College of Science and Commerce	14.09.2022
9.	Entrepreneurship & Innovation- Embracing Sustainability Transformation	International	The Oxford College of Business Management	01.07.2022
10.	“Multidisciplinary Research and Practice”	National	Saradha Gangadharan College	29.07.2023

WEBINARS

S.NO	Title	Place	Date
1.	Unlock your Teaching Skills Via ICT Tools	Arulmigu Palaniandavar Arts College for Women	24.05.2020
2.	Emerging Avenues in HEIs ; A Holistic Approach	Agurchand Manmull Jain College	27.05.2020
3.	“Research Paper Publications in Indexed Journals”	Arulmigu Palaniandavar Arts College for Women	13.06.2020
4.	“Methods of Digital Content Development & Artificial Techniques in Banking Strategy”	Bharathiar University Arts and Science College	01.06.2020 & 02.06.2020
5.	“E-Learning Video Creation and Online Assessment Tools”	Arulmigu Palaniandavar Arts College for Women	16.06.2020
6.	“Research Reference Writing and Plagiarism Management”.	Arulmigu Palaniandavar Arts College for Women	30.06.2021

FACULTY DEVELOPMENT PROGRAMME

S.NO	Title	International /National/ State	College Name	Date
1.	Faculty Development Programme	State	Guru Nanak College	20.05.2020-25.05.2020
2.	Applications of Statistical Tools in Research	State	Angappa College of Arts and Science	18.06.2020 & 10.06.2020
3.	“Ethical Standards in a Professional Context	National	Arulmigu Palaniandavar Arts College for Women	01.08.2020-07.08.2020
4.	Modern Pedagogy using Online Teaching Techniques	National	Arulmigu Palaniandavar Arts College for Women	29.05.2020
5.	“New Paradigms of Teaching”	International	Nallamuthu Gounder Mahalingam College	22.05.2020-29.05.2020
6.	Confluence of Revised Guidelines of IQAC	State	Arulmigu Palaniandavar Arts College for Women	18.11.2022-25.11.2022
7.	Research Methodology	National	PPG College of Arts and Science	12.12.2022-19.12.2022
8.	Challenges for Students in the New Normal	International	Government Arts College, Coimbatore	13.02.2023-17.02.2023
9.	Recent Trends in Multidisciplinary Research	International	SRM Institute of Science and Technology	07.07.2023-18.07.2023
10.	Up skill Your Resources	National	Ayya Nadar Janaki Ammal College	07.07.2023-13.07.2023

ORIENTATION/REFRESHER COURSES/OTHER PROGRAMMES & TRAINING:

S.NO	Name of the Course	Title	Organised by /sponsored by	Date
1	Orientation	Orientation and Retraining of Teachers	A.P.A College for women, palani.	18.09.2010
2	Orientation	Orientation and Retraining of Teachers	A.P.A College for women, palani.	02.02.2013
3	Orientation	Orientation and Retraining of Teachers	A.P.A College for women, palani	19.07.2014
4	Orientation	Orientation and Retraining of Teachers	A.P.A College for women, palani	11.04.2015
5	Orientation	Orientation programme on outcome based education-A perspective.	A.P.A College for women, palani	07.02.2019
6	Orientation	Orientation and Retraining of Teachers	A.P.A College for women, palani	09.03.2020

OTHER RESPONSIBILITIES HOLD IN SERVICE (CURRENT/ PREVIOUS):

S.NO	Name Of The Service/ Committee	Place	Period
1	College calendar committee In charge	A.P.A College for women, palani	2019-2020
2	Commerce Association In charge	A.P.A College for women, palani	2020-2021
3	Commerce Association In charge	A.P.A College for women, palani	2021-2022
4	Discipline Committee In Charge	A.P.A College for women, palani	2023-2024
5	Class In charge	Under Graduate	2010 to Till Date