




**ARULMIGU PALANIANDAVAR ARTS COLLEGE FOR WOMEN
(Autonomous), Palani**

Name	Dr.K.UMA MAHESWARI	
Designation	Assistant Professor	
Qualification	M.Com., PGDCA., M.Phil., Ph.D.,	
Date of Joining	22.08.2022	
Year of Experience in Teaching	18 years 8 Months	
Email id	ajaykarthiarjunan@gmail.com	
No. of Papers Published National/ International	7	
No. of Seminar / Workshop / Faculty Development Attended	24	

Academic Credentials

Qualification	Subject	College / University	Year
B.B.A	Business Administration	M.K.U. Evening College, Dindigul, (Madurai Kamaraj University)	1999
M. Com	Commerce	G.T.N. Arts College, Dindigul (Madurai Kamaraj University)	2002
PGDCA	Computer Application	Rev. Jacob Memorial Christian College, Ambilikkai (Madurai Kamaraj University)	2008
M. Phil	Commerce	Madurai Kamaraj University , Madurai (Madurai Kamaraj University)	2012
Ph. D	Commerce	Gandhigram Rural Institute, Gandhigram, (Gandhigram University)	2022

Teaching Experience

✚ UG: 18 years 9 Months PG: 15 years 9 Months

S. No	Designation	Name of the Institution	From	To
1	Assistant Professor	Rev. Jacob Memorial Christian College, Ambilikkai	07.07.2003	15.04.2021
2	Assistant Professor	Arulmigu Palaniandavar Arts College for Women, Palani	22.08.2022	Till date

Area of Specialization

- Financial Accounting
- Cost and Management Accounting
- Marketing Management

Details of UG Projects Guided

Reg. No	Name of the Student	Title of the Project	Year
20PUCAS07 20PUCAS17 20PUCAS19 20PUCAS22 20PUCAS25 20PUCAS29 20PUCAS44	S.Brindha D.Jothi. V.Kaleeswari R.Karthika B.Malar. K.Murugeswari M.Ragadharshini	A Study on Job Stress among Bank Employees (With Special Reference To Palani Town)	2022-2023
20PUCAS01 20PUCAS08 20PUCAS11 20PUCAS12 20PUCAS36 20PUCAS65	C. Aarthi B. Charukeshini B. Gayathri M. Gayathri C. Pandiselvi C. Vasanthi	A Study on Customer Satisfaction towards ATM Card Users (With Special Reference To Palani Town)	2022-2023

Details of PG Projects Guided

Reg. No	Name of the Student	Title of the Project	Year
21PPCOS06	S.Kamali	A Comparative Study on Customer Satisfaction towards Sakthi and Aachi Masala Products	2022-2023

Research Papers Polished in Journal Publication

Name of the Journal	Title	ISSN/ Volume	Month and Year	Nature of the Journal
Resilience of Cooperatives - Edited book, published by FORSCHUNG Publication, Chennai	An analysis of Liquidity Status of the Viable Primary Agricultural Cooperative Credit Societies in Dindigul District of Tamilnadu	ISBN: 978-93-87865-52-5	December 2020	Referred Journal
Journal of Research in Business and Management	Operational Efficiency of the Selected Viable PACSs	ISSN:2347-3002, Vol. 9 (11)	November 2021	Referred Journal

Journal of Emerging Technologies and Innovative Research	Progress of Primary Agricultural Cooperative Societies in India and Tamil Nadu: An Analysis	ISSN:2349-5162, Vol.8 (11)	November 2021	UGC Approved (Journal No: 63975)
ICSSR, New Delhi, sponsored A Two – Day National Seminar on Innovative Entrepreneurship and Sustainable Development	Government Loan Schemes for Women Entrepreneurs in India”	ISBN : 978-81-930409-1-7	March 2023	Referred Journal

Seminar Proceedings

Title	Title of the Paper	College	Year
National Level Seminar on Recent Trends in Services Marketing In India	Role at Internet Advertising in Advertising Market	Rev. Jacob Memorial Christian College, Ambilikkai	2008
International Conference on International Challenges of Global Business in the 21 st Century	Human Resource Management	Rev. Jacob Memorial Christian College, Ambilikkai	2009
National Seminar on Goods and Services Tax- A Paradigm Shift in Indian Taxation	GST – Impact on MSMEs	Rajapalayam Raju’s College, Rajapalayam.	2017

Seminar / Workshop / Conference Attended

Date	Seminar / Workshop / Conference Attended	Venue
08.01.2011	International Symposium on “IFRS – Implications on Accounting Studies”	Sri G.V.G. Visalakshi College for Women, Udumalpet
02.02.2013	NPTEL Workshop	National Programme on Technology Enhanced Learning (IIT Madras) and Rev. Jacob Memorial Christian College, Ambilikkai
14.06.2013 to 15.06.2013	National Level Workshop on “Digital Portfolio: Designing and Development of Websites for Individuals, Institutions and Programmes”	Rev. Jacob Memorial Christian College, Ambilikkai
06.03.2014 to 08.03.2014	Three Day National Workshop on “Social Research Methods and Data Analysis Using SPSS”	Rev. Jacob Memorial Christian College, Ambilikkai
27.08.2014	UGC sponsored State Level Seminar on “Present Scenario in the Indian Stock Market”	Arulmigu Palaniandavar College of Arts & Culture, Palani

25.09.2014	National Level Workshop on “Method of Writing Research and Review Articles for Seminars, Conferences and Journals”	Rev. Jacob Memorial Christian College, Ambilikkai
12.09.2015	National Level Seminar on “Writing Skills of Minor, Major Projects and Proposals for Conferences, Seminars and Workshops”	Rev. Jacob Memorial Christian College, Ambilikkai
01.09.2017 to 02.09.2017	A Two Day Science Academics – Lecture Workshop on “Recent Trends in Advanced Material Science”	Arulmigu Palaniandavar College of Arts & Culture, Palani
29.02.2020	National Level Seminar on “Youth Entrepreneurship - An Opportunity to Overcome Unemployment”	Sacred Heart College of Arts and Science
04.03.2020	State Level Symposium on “The Present Scenario of Technology Advancement in Major Service Sectors its Impacts on Economic Growth”	Rev. Jacob Memorial Christian College, Ambilikkai
05.03.2020 to 07.03.2020	Three Day National Workshop on “Advanced Research Methodology & Statistical Analysis (SPSS & AMOS) for Social Science”	Sponsored by ICSSR-SRC, Hyderabad - G.T.N. Arts College (Autonomous), Dindigul from
16.02.2021	Regional Level Seminar on “Swayam Introduction to Free Online Courses”	Rev. Jacob Memorial Christian College, Ambilikkai
03.07.2021	International Webinar on “Rebuild Better Together: Cooperatives for a Better Recovery”	The Gandhigram Rural Institute (Deemed to be University)
15.11.2021 to 19.11.2021	Five Day International Webinar on “Prosperity through Cooperation”	The Gandhigram Rural Institute (Deemed to be University)

Faculty Development Programme Attended

Date	Faculty Development Programme Attended	Venue
27.09.2008	Faculty Training Programme	Rev. Jacob Memorial Christian College, Ambilikkai
30.10.2008	Pedagogic Enrichment	Rev. Jacob Memorial Christian College, Ambilikkai
31.10.2012	Quality Assurance in Higher Education	Rev. Jacob Memorial Christian College, Ambilikkai
05.11.2013	Teaching Ethics and Responsibility	Rev. Jacob Memorial Christian College, Ambilikkai
15.06.2015 to 17.06.2015.	Faculty Development Programme	Rev. Jacob Memorial Christian College, Ambilikkai
25.09.2015 to 26.09.2015	Moving from Community Service to Service Learning – Integration into the Curriculum	Sponsored by UBCHEA - Rev. Jacob Memorial Christian College, Ambilikkai
31.10.2015	Integrating Service Learning into Curriculum	Sponsored by UBCHEA - Rev. Jacob Memorial Christian College, Ambilikkai

13.06.2017	Writing Design and Quality Culture: Perspectives in Research Writing and IQAC	Rev. Jacob Memorial Christian College, Ambilikkai
18.11.2022 to 25.11.2022	Confluence of Revised Guidelines of IQAC	Arulmigu Palaniandavar Arts College for Women, Palani
14.12.2022 to 22.12.2022	Design and Development of Industry Led Curriculum in Technological Era	AMET University, Chennai.

Other Responsibilities Hold in Service (Current/ Previous)

Name of the Service	Place
Acted as a Question Paper Setter	Scott Christian College, Nagercoil
Acted as an External Examiner	Madurai Kamaraj University & Arulmigu Palaniandavar College Arts College for Women, Palani
Acted as a Coordinator and Editor for the College Magazine	Rev. Jacob Memorial Christian College, Ambilikkai
	Rev. Jacob Memorial Christian College, Ambilikkai
Acted as a Convenor for College Day	Rev. Jacob Memorial Christian College, Ambilikkai
Acted as a Staff Secretary	Rev. Jacob Memorial Christian College, Ambilikkai
Acted as a Convenor for Various Programmes Such as Workshops, Seminars, Intercollegiate Programmes in Department of Commerce	Rev. Jacob Memorial Christian College, Ambilikkai
Acted as a Member of Various Committees Such as Exam, Invitation, Physical Arrangement, Stage Decoration, Certificate, Reception, Refreshment, Etc. (Department and College Functions Such as College Day, Convocation Day, Sports Day, Carol Services, Etc.)	Rev. Jacob Memorial Christian College, Ambilikkai
Acted as a Girl's Hostel Advisor	Rev. Jacob Memorial Christian College, Ambilikkai
Acted as a Member in NAAC Committee	Rev. Jacob Memorial Christian College, Ambilikkai
Organized Educational Tour to Kanyakumari, Pondicherry, Kodaikanal and Aliyar for both Students and Staff	Rev. Jacob Memorial Christian College, Ambilikkai