

**ARULMIGU PALANIANDAVAR ARTS COLLEGE FOR WOMEN, PALANI (Autonomous )**

**Nationally Re-accredited with B<sup>++</sup> by NAAC in 3<sup>rd</sup> Cycle**

**Affiliated to Mother Teresa Women's University, Kodaikanal)**

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**POLICY DOCUMENT ON  
INTELLECTUAL PROPERTY RIGHTS**



Arulmigu Palaniandavar Arts College for Women, Palani is aware of the major role to play in promoting innovation, creativity, and entrepreneurship in the country. This IPR Policy intends to promote an eco-system which is conducive to the development of diverse varieties of research and innovation within and in collaboration with other institutions and academicians. A balanced approach in the area of IP protection, as followed in this IPR Policy, can also play a major role in promoting start-ups by enabling equitable access to knowledge and technology resources.

**VISION**

To form the IPR Cell of the college and make it a landmark for the creation and innovation of human resources and to establish systems for seamless integration of IPR in the Knowledge Value Chain in an evolving college framework.

**MISSION**

Intellectual Property Rights Cell of Arulmigu Palaniandavar Arts College for Women, Palani aims to evolve into a Center of Excellence in the fields related to IPR Education, Innovation Management integrated with IPR within an educational Framework, protection of traditional knowledge and practices for socio-economic development, and contributing to the development and implementation of IPR Policy in the regional and national context.

**OBJECTIVES**

The important objectives of the IPR policy are:

- **Creating IPR Awareness:** Outreach and Promotion – awareness about the economic, social, and cultural importance of IPRs in society.
- **Establishing an atmosphere of invention and innovation** – stimulating the creation of IPRs.
- **Replacing the prevailing outdated laws** – to create strong and effective IPR laws that balance the interests of rights owners with the larger public interest.
- **Human Capital Development for teaching, research, and skill-building in Intellectual Property Rights** – enhance and expand human resources, establishments, and capacities.
- **Administration and management of innovation** – update and reinforce service-oriented IPR administration.
- **Commercialization of IPRs** – Get value for IPRs via commercialization.
- **Integrity** - To fight IPR violations by strengthening the execution and adjudicatory mechanisms.



**PRINCIPAL**  
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